

ANNUAL SUMMIT 2026 SPONSORSHIP OPPORTUNITIES

April 8 - 10,
2026

**Rooted in Belonging:
Reimagining Families,
Connection, and Care**

Salishan Coastal Lodge
7760 US-101
Gleneden Beach, OR



Oregon
Alliance



Oregon Alliance • Oregon Child & Family Center for Excellence



Sponsorship Opportunities	Diamond \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$750
Introduce a Speaker & Booth Opportunity				
Rose Otte Award Luncheon Address				
Opportunity to Address at Thursday Reception				
Separate Logo Acknowledgment at Venue				
Logo Placement on All Collateral				
Free Admissions (by sponsorship level)	3	2	2	1

We'd be honored to have your support for these important conversations at our in-person event!



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Wed, April 9 (Begins 1 PM):

Work Session: Innovative Practices of Government and Private Agencies to Improve Caregiver Engagement and Strengthen Families of All Kinds by State Agencies, Youth, and Families

Thurs, April 10 (All Day):

Keynote: Reimagining Permanency: Towards a More Robust Framework for Children and Families by Linda Spears, CEO, Child Welfare League of America

Presentation: Supporting Youth Through Diverse Forms of Loss by Monique Mitchell, Dougy Center

Rose Otte Award Luncheon

Workshop Session #1: Beyond "Hard to Engage": Understanding and Partnering with Caregivers by April Scotton & Beth Pinkerton, Oregon Community Programs

Workshop Session #2: Belonging in Practice: Insights That Shape How We Show Up by Kendra Phillips, Jackson Street Youth Services, Nick Crapser, 4D Recovery

Workshop Session #3: Why and How to Make Your Evaluation Practice More Participatory by Margaret McGladrey, University of Kentucky

Workshop Session #4: Youth Photo Voices Project by Charley Downing, Madrona Recovery, Jane Gill, Parrott Creek Child & Family Services

Thurs, April 10 (Evening):

Alliance & Center for Excellence Reception & Children's Champion Award Presentations

Fri, April 11 (9 AM - Noon):

Performance to Outcomes Demonstration Project – Developing Family Driven Services Through Co-Design.



The Oregon Alliance is a non-profit dedicated to championing and advocating for the health and well-being of children, families, and communities across Oregon. We are an association whose members work in partnership to recognize and respond to the complexities of behavioral health, emotional challenges, and trauma.

Empowering Organizations, Transforming Lives

By empowering community-based health organizations and advocating for system change, The Oregon Alliance plays a pivotal role in transforming the lives of children, youth, and families across Oregon.

Advocacy and Influence: We leverage our collective voice to shape practices, policies and resource allocation, ensuring the needs of community-based organizations and the families they serve are prioritized.

Networking and Collaboration: Providing exclusive opportunities for our members to connect, share insights, and collaborate with each other as well as with state officials, legislators, and partners across the state, strengthening the community of support.

Access to Resources and Training: We offer members access to the Center of Excellence for quality trainings and educational resources, enhancing the skills and knowledge of those serving children, youth, and families.

Visibility and Amplification: Amplifying the work and impact of member organizations, increasing their visibility and influence within their communities.



Compassion ♦ Equity ♦ Innovation ♦ Hope ♦ Respect ♦ Community

The Oregon Child & Family Center for Excellence supports children and families in Oregon by strengthening the programs, service delivery, and systems that contribute to their well-being.

The Center for Excellence staff work with communities, providers, researchers, and government agencies to:

- *Create and deliver learning and training opportunities for the human services workforce.*
- *Bring together stakeholders to better understand and address challenges to youth success.*
- *Support service providers as they respond to new challenges and ever-changing needs.*
- *Investigate best practices for organizations and state agencies alike, to ensure the highest quality of care for children, youth, and families in Oregon.*

The Center was designed with an ever-changing Oregon in mind. To date, its projects have included deep dives into child welfare programs, research efforts to more accurately measure the impact of residential care, and the development of effective trainings for human service sector staff. The Center has played and continues to play a variety of roles in these efforts; we collect and synthesize data, facilitate groups of stakeholders, and partner with government agencies to analyze policy approaches.

We listen, take notes, and rigorously analyze. Then, we creatively co-create solutions to improve the lives of children, youth, and families.



BE A KEYNOTE SPONSOR \$10,000

Join us as an exclusive Keynote Sponsor and stand at the forefront of our ROOTED IN BELONGING SUMMIT. This sponsorship gives your organization the opportunity to not only highlight your organization's leadership and commitment to developing better outcomes for youth, families, and communities through innovative care practices, but also secures your role as an influential partner in shaping impactful conversations.

Your organization will enjoy visibility as you elevate your presence and create meaningful connections with community-based health organizations. You'll also reinforce your commitment to advancing the best outcomes for the mental health needs of youth across the state of Oregon.

Recognition and Branding During the Keynote Address

- The keynote sponsor will be publicly recognized at the beginning of the keynote session with a dedicated introduction. This high-profile mention will emphasize the sponsor's commitment to the event's mission and values.

Comprehensive Event Package

- Complimentary Registrations: Five free registrations for sponsor representatives or guests.
- Sponsor Booth: Premium exhibit space at the conference to engage with attendees directly and showcase services or products.

Custom Marketing and Engagement Opportunities

- The option for a senior representative from the sponsor's organization to deliver a 2-minute welcome.
- Dedicated Social Media Posts.

Premier Event Visibility

- Logo Placement: The keynote sponsor's logo will receive prominent positioning on all event signage and collateral.
- Exclusive Website Feature: The sponsor's brand will be highlighted on the event homepage with a clickable logo linking to the sponsor's website.



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